

# Zencos

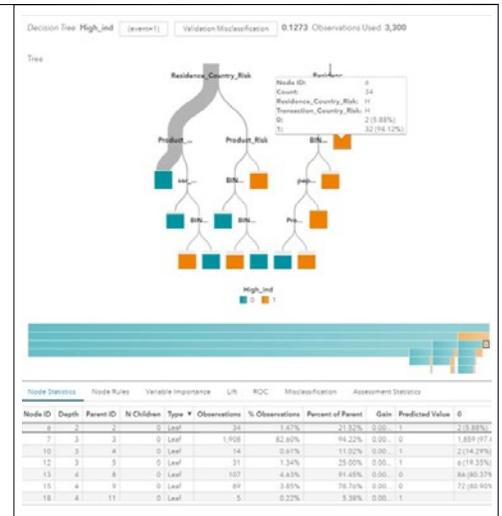
## SAS® Viya® Consulting Service

Leveraging the right technology at the right time for our customers is a driving force in our commitment to leading innovation with SAS® and Viya®.

A SAS strategic partner since 2001, Zencos uses SAS® software as the cornerstone technology in our portfolio of state-of-the-art tools used to solve business problems and deliver actionable analytics for our clients.

We have amassed a wealth of Viya experiences to become the premier support team for implementing and managing SAS Viya installations. We use this knowledge to help clients deliver compelling data stories, effective dashboards, and advanced analytics rendered with outstanding visualizations.

**¡Viya con Zencos!**



## Our SAS Viya Experience

### Actionable Analytics Expertise

-  **Leverage** end-to-end advanced analytics modeling from data ingress, transformation, modeling and operationalization for decision support
-  **Extract** actionable insights from structured and unstructured data through advanced analytics and machine learning modeling
-  **Integrate** Viya with custom web applications to conduct real-time analytics
-  **Tell** data stories with easy to use and sophisticated visualizations and dashboards
-  **Create** custom machine learning applications leveraging SAS and open source tools such as Python and R

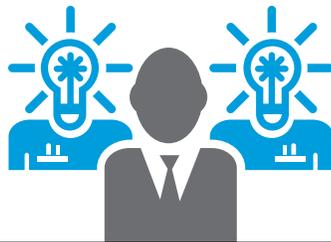
### Deployment and Administration Expertise

-  **Consult** with Viya beta sites and collaborate with SAS Research and Development personnel on early Viya deployments
-  **Deploy** on-premise and cloud-based Viya installations including distributed configurations
-  **Enable** security configurations: e.g., end-to-end encryption, LDAP integration, SSL/TLS, caslib ACLs, and firewall/proxy setup
-  **Complete** advanced configurations including SAS/ACCESS Interfaces (e.g., Hadoop, Oracle), In-Database technologies, and custom applications using REST API

# Validate Your Use Cases with a SAS® Viya® POC

Zencos has perfected a low-cost Viya Proof of Concept (POC) Engagement that allows you to test and validate your use cases, and SAS sizings using your real data.

The POC results provide vital data to support your decision to license and implement SAS Viya.



## About Zencos

Zencos provides actionable analytics to solve complex problems for our customers. From discovering ways to prevent a pathogen outbreak to detecting criminal behavior, we develop solutions that provide value and deliver what they promise.

Our consultants have decades of direct experience employing SAS technologies and applying analytics to solve business problems. We are experts at integrating best-of-breed technologies such as Python and R by taking advantage of the SAS Viya open source platform. Additionally, Zencos specializes in optimizing SAS computing platforms through our **ZenGuard Managed Service**.

We believe in developing a strong customer partnership that focuses on your needs and provides solutions to those needs. Because of this guiding principle, our customers trust us and continue to use our services year after year.

In our complex digital world, finding the right consulting partner grows more challenging by the day.

**Zencos is that partner!**

“Zencos provided us with the knowledge and innovative thinking we needed to quickly bridge our learning gap and harness the full power of SAS Viya. The collaboration between Zencos staff and our analytics team was stellar and allowed us to problem solve effectively using real-time data.”

**Daniel Parry**

Chief Executive Officer of TruDecision

## Contact

**Greg Rogers**  
BD Director at Zencos

Arrange a time to discuss ideas and approaches to help you with your SAS Viya implementation needs.

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